



Talk To An Expert:  
**(800) 576-7577**

**The Answer  
To Your  
Shelving  
Needs**



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**Midwestretailservices.com**



## Who We Are ..

From consultation to implementation, **Midwest Retail Services** helps solve retail display challenges with a unique blend of products and services. With over 60 vendor partnerships, both domestic and import, our customers have diversity of pre-qualified suppliers all in one place.

**Midwest Retail Services** is built on a business model of efficient distribution. Our geographic location is within 600 miles of 60% of the U.S., our 70k sq. ft. warehouse has 10 shipping/receiving bays and the latest equipment to handle the biggest distribution programs. Midwest Retail's integrated website, ERP, and shipping systems allow for a seamless customer experience and provide real time inventories and reporting.

## What We Do ..

**Midwest Retail Services** manage a network of stock and custom display providers, overseeing both North American and overseas manufacturing. We provide both design services and creative engineering along with prototyping, quality testing, and test store implementation. With fulfillment and distribution services, we provide all the logistics planning to execute your store fixture programs.





## Who We Serve..

Your retail success is our mission at Midwest Retail Services. With a flexible array of products and services, we can adapt to your needs, not the other way around. We make it easy to do business with us based on where your challenges are. This approach allows us to serve a large mix of retail, large national retail chains to independent retailers. Looking for help with a specific item that your team can't get resolved? Opening a retail space for the first time and don't know where to start? Talk to an expert who can help you.

### Convenience



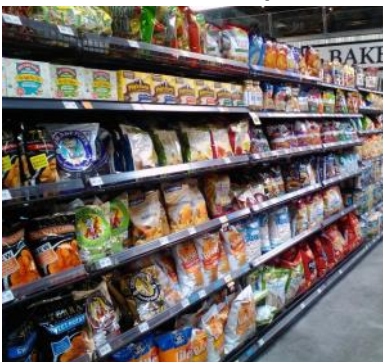
### Pharmacy



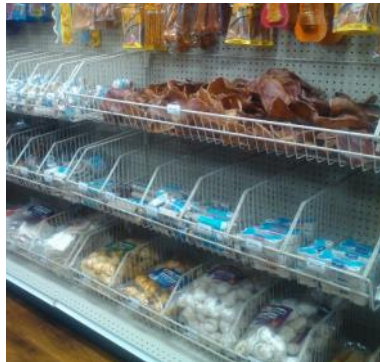
### Liquor



### Grocery



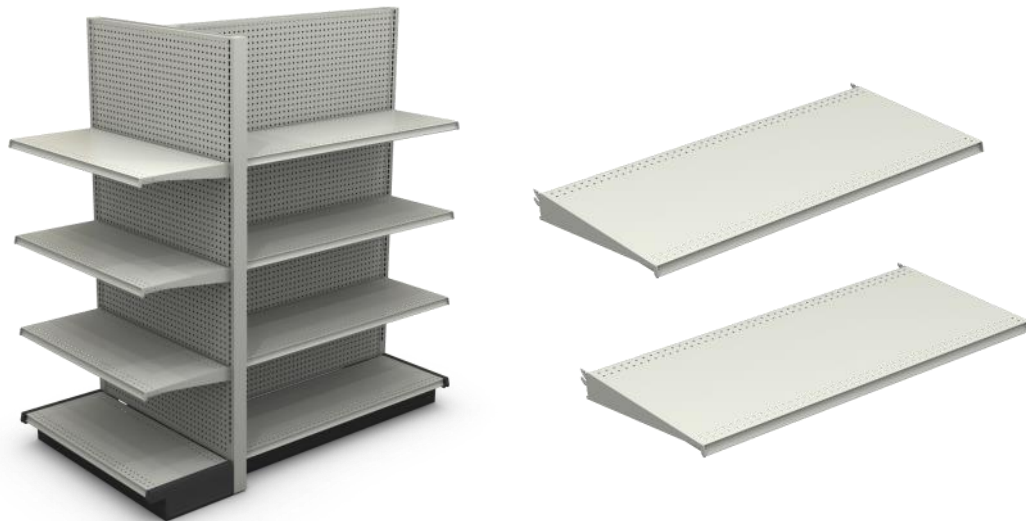
### Pet



### Party



# We Understand Gondola Shelving



## **GONDOLA SHELVING**

Steel Gondola Shelving is the cornerstone of retail merchandising and Midwest Retail Services are your gondola shelving experts. Do you need help with what sizes work best for your retail industry? Do you help with what sizes works best to scale your expansion plans efficiently? How about the simple question of: 'What shelving brand is in my store?'

Midwest Retail Services is a multi-line gondola shelving partner with hands on experience and extensive knowledge of the industry, both past and present. Retail needs continue to shift and evolve over time and you want an expert with a knowledge of the current landscape to help guide your business to success. Why trust your success to anyone but the experts?

# Midwest Retail Services Is Your Lozier Certified Provider



**We are proud to announce the leading manufacturer of gondola shelving, the Lozier Corporation, has selected us to be a Lozier Certified Provider!**

This accredited status by the manufacturer is testament to the unwavering commitment of our entire team to excellence in retail solutions. We stand as your trusted gateway to a superior experience in the selection and installation of retail fixtures in your store.

## What does being a Lozier Certified Provider mean for our customers?

### **Unmatched Access to Stock**

As a Lozier Certified Provider we ensure you have unparalleled access to the complete Lozier product range. Whatever your retail needs, we've got you covered with swift and comprehensive solutions.

### **Exceptional Customer Service**

Our dedicated team goes above and beyond to provide you with a seamless experience. From product inquiries to post-purchase support, we're here to make your journey with Lozier products as smooth as possible.

### **In-Depth Product Knowledge**

Benefit from our extensive expertise in Lozier products. Our team of retail fixture experts understand the intricacies of each item, allowing us to guide you to the perfect solutions tailored to your unique retail requirements.

### **Competitive Pricing**

Enjoy cost-effective solutions without compromising on quality. Our Lozier Certified Provider status enables us to offer the most competitive pricing and ensure you receive the best value for your investment.

### **Efficient Delivery**

Midwest Retail Services stocks Lozier fixtures, shelving, and accessories in our 75,000 square foot warehouse facility located in Central Ohio so that you receive prompt and efficient delivery when you're ready to outfit an entire location or simply add a few extra shelves to your Lozier gondola.

### **Professional Installation Services**

Seamlessly integrate Lozier products into your retail space with our expert installation services. Our retail installation technicians guarantee a setup that exceeds industry standards.

Experience the difference of working with a Lozier Certified Provider. Explore the world of Lozier products with Midwest Retail Services today and elevate your retail environment to new heights.

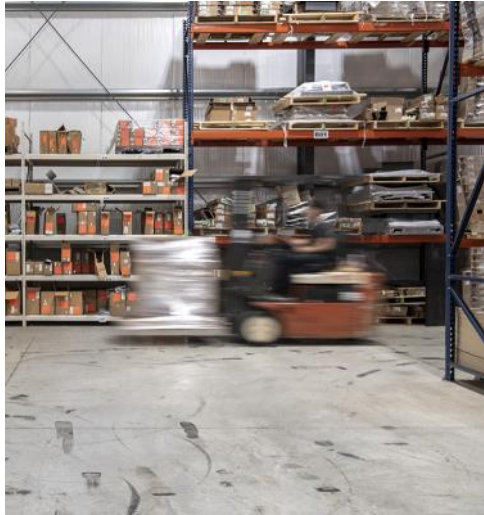
# Creating a Custom Fixture is Easier than You Think



## CUSTOM FIXTURE SOLUTIONS

Sometimes the standard in-the-box ideas simply won't due. While catalog fixtures can work well at times, that is not always the answer to what you are looking for. Why settle for a fixture that does not maximize your product sales? Midwest Retail Services can guide your through the process from start to finish. We can design, manufacture, and distribute a solution that truly fits your needs best. As a matter of fact, we often save our customer's money in the process. Why do it any other way? If you are having trouble with a new display fixture or a merchandising accessory, we can help you find the your right solution.

# We Manage the Fixtures So You Don't Have To



## ROLL OUTS

Multi-store distribution is a Midwest Retail Services core service. Retailers with large store counts may want to take advantage of bulk buying opportunities or use their budget dollars up front. We are here to help with direct store distributions. Our customers are maximizing efficiency at stores while minimizing cost and material waste.

How many phone calls and emails do you make? Many retailers juggle multiple vendors for new store openings and resets. Midwest Retail Services can consolidate those relationships, react to changing delivery dates, and reduce shipping costs.

Bring us your challenges and see how streamlined the process can become.

# No One Likes Messy Shelves



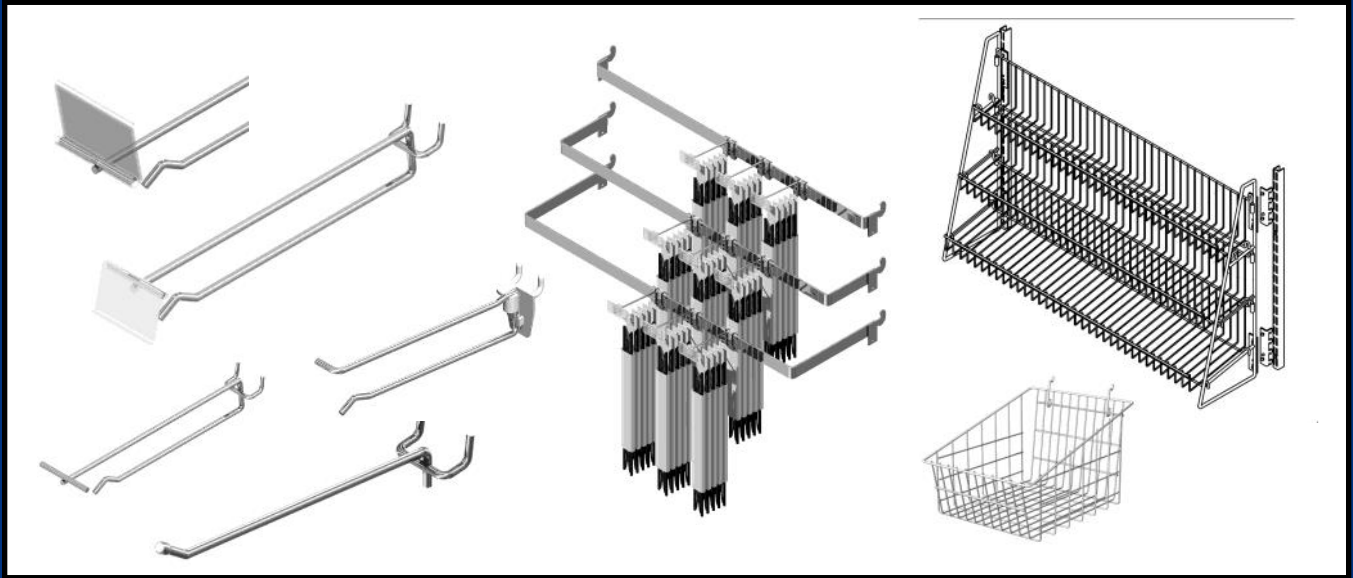
## SHELF MANAGEMENT

A customer's first impression of your store can have a lasting impact and clean aisles with neatly organized merchandise provide a seamless shopping experience. Do you have merchandise haphazardly placed on shelves? Do associates spend most of their time arranging products on your shelves? Want to reduce labor costs? This can be easily achieved by incorporating proper shelf management techniques. Utilize product pushers and pusher trays to keep your merchandise front facing at all times. Shelf dividers and fencing ensure that products stay grouped on your shelves and reduce the time your employees spend on in store merchandising.

Regardless of the brand of shelving you have, including Lozier, Madix, Streater, MEG, and others, we have the retail shelf accessories to make your merchandise displays shine.



# Accessories that Make Your Merchandise Pop



## GONDOLA MERCHANDISING ACCESSORIES

Finding the right accessory fixture to highlight your merchandise is the difference between a sale and no sale. Customers can be picky and how your products are displayed does make a difference. Peg hooks or Scan Hooks? Pegboard won't work for your merchandise, how about crossbars? Would wire baskets organize loose items for a better presentation?

Bring your merchandising challenges to us. There are hundreds of options available. The experts at Midwest Retail Services can help you find the right fixtures that make your shelves ready to shop and boost sales.

# What's Your Sign? Have You Seen the Light?



## **SIGN HOLDERS & SHELF MOUNTED LIGHTING**

Properly located signage will help your customers find the products they need. Magnetic Sign Holders attach to the top of gondolas place signs in the line of site of shoppers. Category signs on end caps and header signs help direct shoppers to your merchandise for purchase.

It is hard to buy what you can't see. It is proven that shelf mounted lighting draw customers to products. Whether it is an overhead canopy or a specific product group, LED lighting makes merchandise pop. Many current lighting systems do not require an electrician to install and reset, it is simple as plugging into the closest power outlet.

# Opening a Pharmacy?



## PHARMACY SHELVING

There are a many decisions in opening a pharmacy, Midwest Retail Services has the expertise to help eliminate many of those headaches. What fixtures will work best for my operation? What is the best floorplan for day in and day out labor efficiency? How can I capture the most OTC dollars in more store? We can help you every step of the way. Don't even know what questions to ask? No worries, we can help. Contact us to open the door to your new pharmacy.

**Uniweb OTC Shelving**

**Uniweb Rx Shelving**

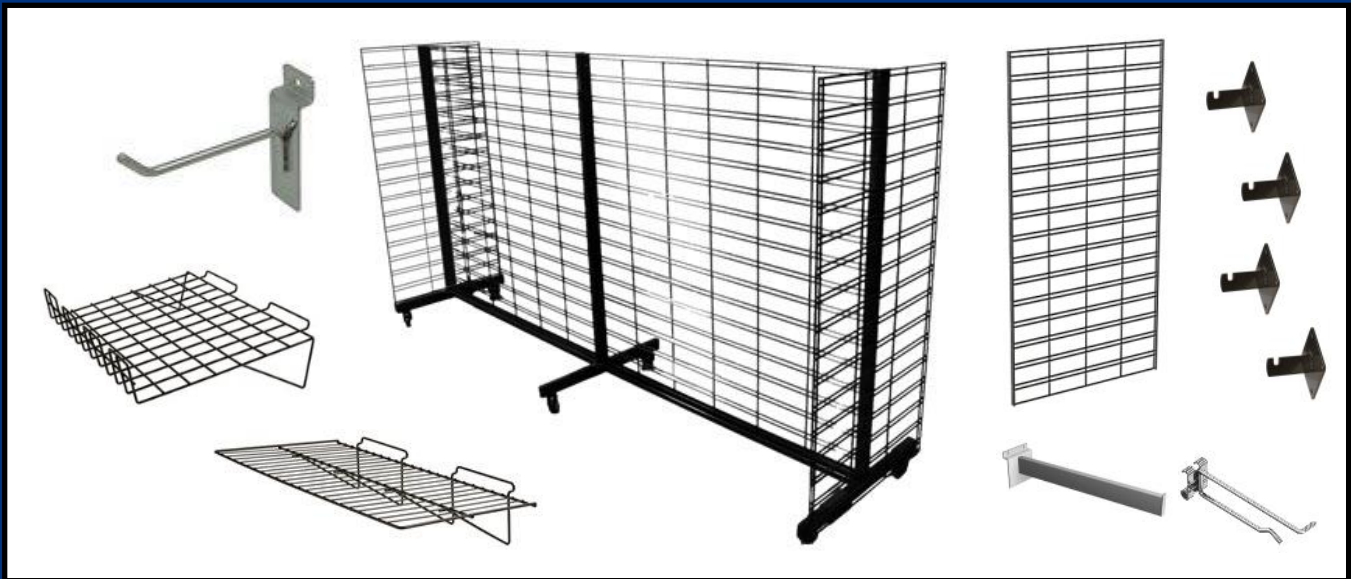
**Boni Rx Bottle Bays**

**Undercounter Rx Cabinets**

**Countertops**

**CII Narcotics Safes**

# Looking for Cost Effective Options?



## WIRE GRID DISPLAYS AND ACCESSORIES

Traditional gondola shelving is not always the right fit. Are you tight on floor space? Do you have lighter merchandise? Do you have a temporary retail location? Are you on low cost budget? Wire Grid fixtures are cost effective and easy to install. With a multitude of configurations such as Wire Grid Gondolas, 4-Ways, H-Racks, and 3-Ways, Wire Grid has an option for your store. Wire Grid has a large assortment of merchandising accessories, including peg hooks, scan hooks, shelves, faceouts, signs, and hangbars. Whether wall mounted, on the floor, or mobile, Wire Grid Displays maximize your sales opportunities for any type of retail space.

# Want to Add an Upscale Look?



## SLATWALL DISPLAYS AND ACCESSORIES

(Slatwall can add an upscale appearance to your retail environment. From wall mounted slatwall, freestanding slatwall fixtures, or slatwall within your gondola shelving, all can create a unique retail appearance. With various options for color, groove inserts, hooks and other slatwall accessories, Midwest Retail Services can help guide you to your retail vision.)

# Need a Better Bulk Merchandising Solution?



## WIDESPAN RACKING & FLOOR DISPLAYS

Dropping a pallet of merchandise on the floor can be quick and easy, but does that fit with your customer's expectations? Could you gain sales with a better presentation? Floor platforms create a cleaner appearance without the possible safety hazards on the sales floor. When bulk stacking needs a boost, going higher maximizes your floor space, gets your customer's attention, and makes bulk merchandise easier to shop. Widespan Racking has all the size options to fit any retail sales environment. Talk to an expert that can guide you to the right fit for your retail space and merchandise.

# Need to Simplify Purchasing? Want to Save on Shipping?



## Stock & Custom Millwork Solutions

Midwest Retail Services offers many stock design solutions for your sales counters, cash wraps, showcases, and countertops. If those standard items do not quite meet your retail vision, we can assist you with a custom design solution without a premium price. Midwest Retail Services offers many stock design solutions for your sales counters, cash wraps, showcases, and countertops. If those standard items do not quite meet your retail vision, we can assist you with a custom design solution without a premium price.

# Are Your Hands Full?



## SHOPPING BASKETS & CARTS

Shoppers need baskets and carts. Having the right style and size of baskets and carts for your retail space is essential for a better shopping experience and promote more product sales. From hand baskets, rolling baskets, plastic shopping carts, metal shopping carts, and cart corrals, Midwest Retail Services can help you find the product that fits your needs best.



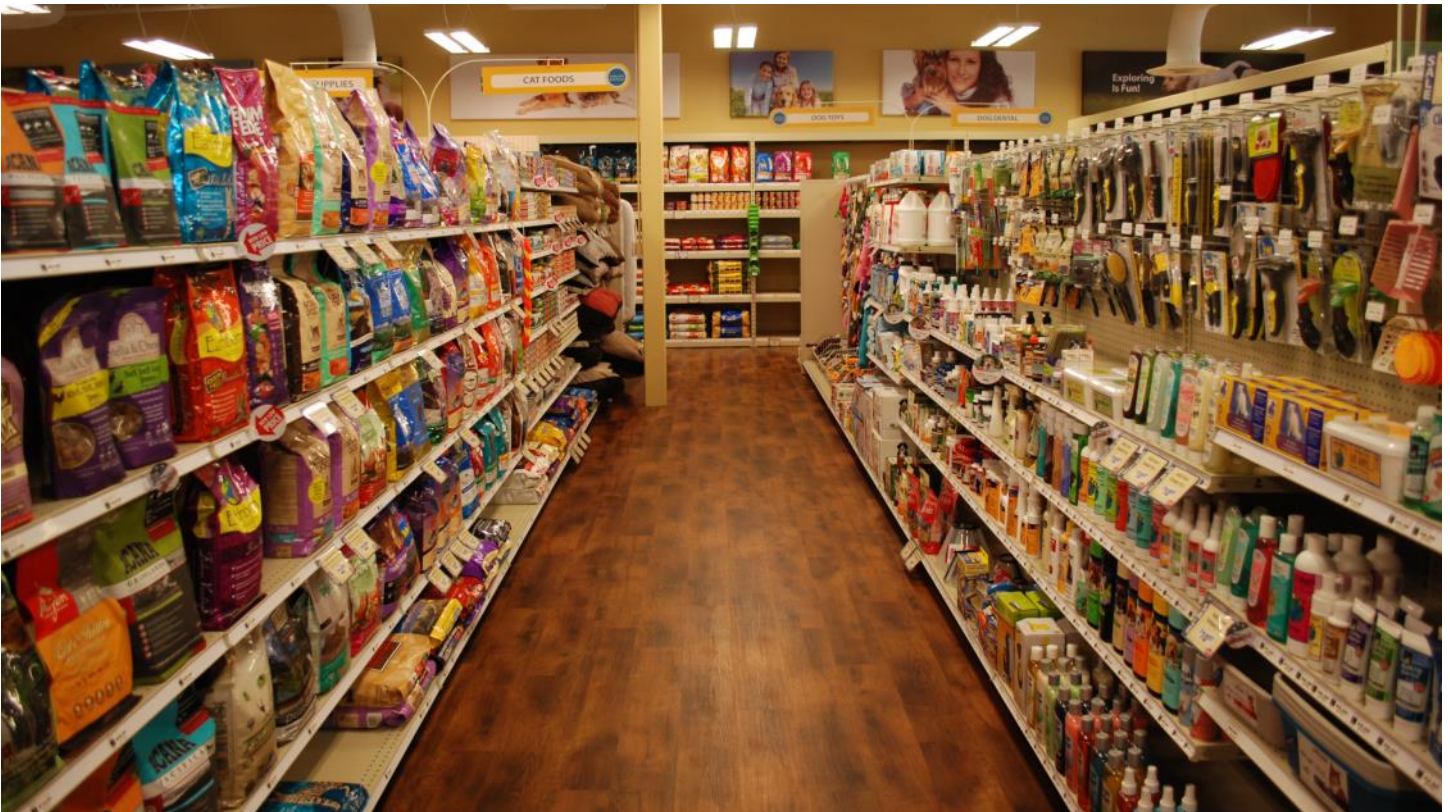
# What is Through Your Backdoor?



## STORAGE SHELVING

Is your Backroom as organized as the sales floor? It is difficult to keep the front end retail shelves full of product without a place to store product stock. Easy to install, cost effective Backroom Storage Shelving increases your sales in keeping back stock organized and makes restocking easy. There are many accessory options and shelving systems to maximize your backroom space, including mobile systems. Midwest Retail Services can guide you to the





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